



*Live Healthier DC is a campaign to enrich the lives of all District of Columbia residents through Aban Institute and Associates, Inc. (Aban) health, wellness, and violence prevention activities.*

*This campaign provides sponsorship and fundraising support to help Aban do better and at promoting and engaging in healthier lifestyles for all communities in DC.*

*Aban is a 501(c)3 tax-exempt nonprofit. Founded in Washington, DC in 1998, our mission to reclaim our children, rebuild our families, and revive our communities. All or part of your financial support may be tax deductible.*

*There are many ways to support our Live Healthier DC campaign.*



*For more information contact Dr. Nura Green at 202-439-6343 or, email: [abaninstitute@gmail.com](mailto:abaninstitute@gmail.com) Visit us on the web at [www.abaninstitute.org](http://www.abaninstitute.org).*

# LIVE HEALTHIER DC

*Since 2005, Aban has provided health and wellness information to the community at Anacostia Park. We want to expand the capacity of services to include year round events for all ages to engage in healthier living activities. From sponsoring planter boxes, to supporting a group visit to local farms, to helping a family earn a six month membership to a local gym, to sponsoring peer-to-peer youth health workshops; these activities help residents realize that healthier living is accessible, attainable, and available to everyone.*

All sponsors will receive:

- Listing with your logo on our website and blog and linkage to your site
- 12 weeks of promotion through our eListserve with over 1000 addresses

## GENERAL SPONSORSHIP

Help us promote our *Live Healthier DC* campaign. Sponsor our community outreach activities with marketing and promotional materials, products, advertisements in local media outlets.

General sponsorship level includes promotion for all HAPPY programs at Anacostia Park and results of marketing campaign.

## Sponsorship Categories

- **Underwriter: \$10,000**
- **Gold Sponsors: \$8000**
- **Silver Sponsors: \$6000**
- **Bronze Sponsors: \$4000**

What you get for general sponsorship:

- Placement of logo on official banner, promotional products, and marketing materials
- Acknowledgment as sponsor in all media promotions

## SPECIAL CATEGORIES

### farm2U

Support a trip to local farm for 20 participants to learn about food production, from the farm to you.

- \_\_\_ \$1400 full sponsorship or,
- \_\_\_ \$150 for 4 participants

### Aban Planter Box

The White House has a garden and so can you. Sponsor two classes and 20 planter boxes with all the trimmings (soil, seeds, boxes and, more) for 20 residents.

- \_\_\_ \$2000 full sponsorship or,
- \_\_\_ \$100 per box (including classes)

### SWEAT-IT-OUT

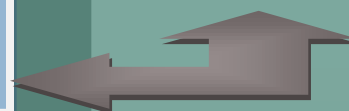
A family that sweats together, stays together! Help a family of four jump start their fitness routine with membership to a local gym for six months and/or, a personal trainer for 16 weeks (including skate lessons).

- \_\_\_ \$4000 full sponsorship or,
- \_\_\_ \$2000 for 3 months@ gym
- \_\_\_ \$1500 for 4 weeks with trainer

### Youth Health Delegates

Provide incentives for our peer to peer health program to help 25 youth engage in the prevention outreach activities.

- \_\_\_ \$2500 full sponsorship or,
- \_\_\_ \$100 per youth





# Aban Institute and Associates, Inc.

*Discover. Engage. Educate. Participate in Life Changing Activities.*

## 2010 Sponsorship Information Form

Complete the following information and mail along with check to: Aban Institute and Associates, Inc., P.O. Box 30754, Washington, DC 20030.

All checks should be made payable to: **Aban Institute and Associates, Inc.**

Aban is a 501(c)(3) tax exempt entity. All or part of your contribution may be tax deductible. Our tax identification number: 52-2080649.

Organization: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Please check one that best describes your affiliation:

Community/Faith Based Organization  For Profit  Government Agency  Individual

Provide a brief description of service:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Select your sponsorship category:

#### General Sponsorship:

- Underwriter: \$10,000**
- Gold Sponsors: \$8000**
- Silver Sponsors: \$6000**
- Bronze Sponsors: \$4000**

OR, Select sponsorship category and level:

#### Special Sponsorship Categories:

- farm2U**  
\_\_\_\_\_ \$1400 full sponsorship or,  
\_\_\_\_\_ \$150 for 4 participants

### Special sponsorship categories continued:

- Aban Planter Box**  
\_\_\_\_\_ \$2000 full sponsorship or,  
\_\_\_\_\_ \$100 per box (including classes)
- SWEAT-IT-OUT**  
\_\_\_\_\_ \$4000 full sponsorship or,  
\_\_\_\_\_ \$2000 for 3 months@ gym  
\_\_\_\_\_ \$1500 for 4 weeks with trainer
- Youth Health Delegates**  
\_\_\_\_\_ \$2500 full sponsorship or,  
\_\_\_\_\_ \$100 per youth